

Edina Community Foundation

Building Edina One Great Idea at a Time: Our Community Impact Program

Dear Neighbors,

You may know us as the organization behind the Edina 4th of July Parade, but our best-kept secret is the newly renamed **Community Impact Program**. Through this unique and vital program, ECF partners with Edina residents to start and run valuable projects and programs that directly and positively impact our community. From arts and sports organizations to neighborhood groups and memorial funds, the Edina Community Foundation serves as a charitable partner for more than 60 nonprofit organizations in our community.

The Community Impact Program is continually growing, adding roughly five new partner programs per year. As Edina residents develop new ideas for serving their community, ECF is the go-to partner for helping these ideas become reality. In short, we are the incubator for the Edina nonprofit community, helping residents with the details so they can focus on their mission. Here are some examples of great ideas that are being realized through the Community Impact Program:

- When Craig Randall and Hilary Santoni wanted to enhance the cultural offerings in Edina by creating a repertory orchestra, they partnered with ECF to found **Minnehaha Music**.
- When Randy Saworsky and other parents wanted to start an Edina-based wrestling program, they collaborated with ECF to start **Edina Youth Wrestling**.
- When Edina High School junior Prasoon Sinha wanted to enhance educational opportunities for disadvantaged kids in India and create cultural awareness for Edina High School students, he joined with ECF to create **Unlocking Young Minds**.



This annual report highlights some of our newer Community Impact Partnerships and celebrates the long-term success of some of our older partnerships. We also outline the services available to Community Impact Partners, who remain fully autonomous and responsible for securing their own financial support.

As we continue to grow this and other valuable ECF programs, we offer you the opportunity to join our team. **Please consider making a gift to the Edina Community Foundation and becoming part of our effort to bring people together to serve, strengthen, and celebrate Edina!**

Paul Mooty
President

Dick Crockett
Executive Director

New Impact Partnerships

Three Recently Established Community Impact Partners Make Their Mark On Edina

Tradition Pass It On

In 2016, Tradition Community Bank and Tradition Wealth Management executives Brad Johnson and Scott Beuning established the Tradition Pass It On Community Impact Fund. This fund serves as Tradition's charitable partner for making grants to the Edina community with a primary focus on art in public places. ECF is proud to partner with Tradition in their efforts to give back and serve the Edina community.



Interlachen Country Club Archives Center

Having been the site of many celebrated championship golf tournaments, the Interlachen Country Club has an impressive collection of golf memorabilia. The purpose of the Interlachen Country Club Archives Center Impact Fund is to support its efforts to curate the club's collection of memorabilia and create displays of historical interest and significance in the club's public spaces. ECF is honored to partner with Interlachen to celebrate their history.



Annie's Army

The Annie's Army Community Impact Fund was established by the friends and family of Ann Dickey as a loving memorial to Ann's gracious spirit as a coach, champion, and advocate of young athletes. Ann received an ECF Connecting with Kids Leadership Award in 2015 and was widely admired as an inspirational golf and swimming coach in Edina. The focus of Annie's Army Community Impact Fund is Get Girls Golfing, a program that creates opportunities for girls—regardless of income—to get involved in the sport of golf. ECF

is privileged to partner with Annie's Army to honor Ann Dickey and strengthen girls involvement in the sport she loved.

Community Impact Program Services

ECF offers its Community Impact Partners an array of organizational and financial services and tools to help them focus on fulfilling their mission. These services include:

- **Public charity status** as a Minnesota Nonprofit Corporation with sales tax exemption and IRS 501(c)(3) tax exemption.
- **Developmental support:** online giving using the ECF website, written thanks for charitable contributions, and recognition of cumulative gifts on the Foundation website.
- **Financial accountability:** banking, bookkeeping, grantmaking, and professional auditing.
- **Insurance:** Business liability, Directors and Officers Liability, Fidelity Bond and Workers Compensation.
- **Year-end reporting:** Annual Report to the community in [About Town](#), Form 990 to the IRS, and Charitable Organization Annual Report to the Minnesota Attorney General.

Ten Years of Impact & Success

Four Established Community Impact Partners Continue Their Missions

Through the years, Edina residents with great ideas have partnered with ECF to build our community one great idea at a time. The following Community Impact Partners have made their positive mark on our community, and ECF is proud of their continued partnership.

Cool Planet

Retired teacher Paul Thompson had a dream of utilizing his educational background to generate excitement and enthusiasm about environmental concerns. He founded Cool Planet in 2007 as a means to educate children and families about the need to be energy conscious and active participants in working to preserve the planet. Today, Cool Planet is engaged in a number of environmental activities that include promoting outdoor fun, healthy lifestyles, and environmental sustainability.



Ikola Golf Cup and Scholarship



The Ikola Cup was first organized in 2006 by Casey Hankinson as a way to raise money to fund the ECF Ikola Scholarship awarded to the Edina High School graduating boys hockey player with the highest GPA. Since its founding, the Ikola Cup has grown into a major annual event with funds raised to fund the scholarship as well as to support Edina boys and girls hockey, Braemar Arena, Edina Parks & Recreation, and the Minnesota Special Needs Hockey Program.

Neighborhood Associations

Rob Webb started an ECF Community Impact Fund for the Country Club Neighborhood Association as a means to encourage residents to make charitable contributions to build a sense of community through neighborhood events. This idea was such a success that other neighborhood groups, including Arden Park, Browndale Park, Edina Highlands, and Grandview Square, have partnered with ECF to establish their own Community Impact Partnerships.

Edina Youth Juggling Association

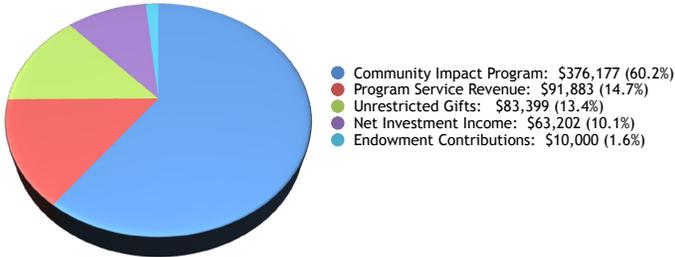
When Doug Watson and other Edina parents wanted to support healthy youth development through juggling, they worked with ECF to establish the Edina Youth Juggling Association Community Impact Fund. This fund secures charitable support for equipment, team competition expenses, and scholarships and has been successfully supporting youth juggling in Edina for 12 years.



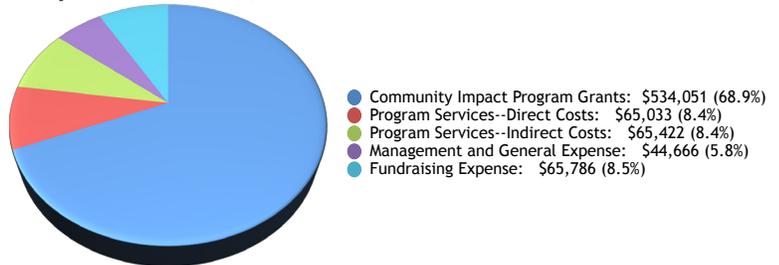
2016-2017 Finances

Our total program services expenditures for Community Impact Grants and Program Services (as listed below) of \$664,506 were 86% of our total expenditures of \$774,958, much greater than the 70% minimum recommended by the Minnesota Charities Review Council. A Community Impact Program grant of \$150,000 for pickle ball courts in Rosland Park, funded by a prior year contribution, was the reason for the difference of about that amount between Revenue and Expense.

Community Support: \$624,661



Expenses: \$774,958



Auditors: Ellingson and Ellingson, Ltd. The complete audited statement for this and prior fiscal years, our IRS form 990 and Minnesota Charitable Organization Annual Report are available upon request.

Board of Directors (As of June 30, 2017)

Paul Mooty, President
 Mamie Segall, Vice President
 Scot Housh*, Secretary
 Steven McDonald, Treasurer
 Katie Aafedt
 Ron Erhardt*
 Tom Gump
 Michele Herring
 James Hovland
 Andy Matysik
 Jeff Ohe
 Richard Olson
 Lana Slavitt (on leave)
 Rebecca Sorensen
 Maxine Wallin*

Directors Emeriti

Bradley Beard
 Bernie Beaver
 Dennis Maetzold
 Bonnie McGrath
 Fred Richards
 Carolyn Schroeder
 Geof Workinger

Staff

Dick Crockett, Executive Director
 Karen Contag, Development Relations
 Edie Opdahl, Donor Services
 Kris Marshall, Program and Communications Services**



* Terms expired 6/30/17. Bradley Johnson, Richard Meyer, Kara Rios, and Abby Power have since been elected as new Directors as of 7/1/17.

**Succeed in Summer 2017 by Tina Bohrer, Communications Services and Patty Dronen, Connecting with Kids Director.

We see Edina as an exceptional community with a vibrant, generous spirit where people across generations flourish, families thrive, businesses prosper, and citizens are engaged.